Module 21: Spotlight on Digital Transportation

Day 2
THE BALTIC SEA SURVIVAL GAME
IF THE FLOW STOPS
THE COUNTRY STOPS
THIS IS THE FUTURE
CURRENT LOGISTICS IS NOT EFFICIENT
SHIPS’ UTILIZATION RATE IS **35%**

SHIPS SPEND ABOUT **40%** OF THEIR TIME AT PORTS

**16–19 ACTORS** INVOLVED IN DELIVERING A FREIGHT CONSIGNMENT
WE HAVE CREATED A MARKETS INTEGRATOR

- Export Company
- Land Transportation
- Port
- Sea Transportation
- End Customers

- Technical Solutions
- Regulation
- Infrastructure Investments
- Digital Solutions
Utilization Rate 60 – 70%

Decrease freight costs by 25–30%

Decrease CO₂ emissions by 20–30% per freight unit delivered
ARE YOU READY FOR THE NEXT WAVE?